



2022

Community Mutt Strut Sponsorship



About Us



A message from our founder

"As the CEO and Founder of Guardian Angels Medical Service Dogs, I welcome you to our organization. By donating highly skilled service dogs to those in need, we provide donors, advocates and volunteers a way to impact their communities. These dogs are trained to do tasks for disabled individuals that are no longer able to enjoy major life activities without assistance.

We have created a highly successful cutting-edge approach that separates us from others in the industry. As you review our website, you will see the extraordinary impact, statistics, and national awards we have received due to our outstanding programs and success.

As a donor, giving to Guardian Angels is a powerful way to change a life for the better or even save a life. We are honored to serve our veterans, first responders and civilians. Contact us to learn how "Together We Can Unleash the Power of Hope".

Carol Borden
Founder and CEO

Community Mutt Strut

Takes great teamwork

Welcome to the **2022 Community Mutt Strut!**

We are **virtual** and **in-person** this year!

The 2022 Community Mutt Strut supports our military veterans and first responders. The event will be held virtually on a national platform and in person in Pittsburgh, Pennsylvania this year, September 7 through 10. The in-person event will be held on September 10 from 10am-1pm in Frick Park. The proceeds will continue to support Guardian Angels so our veterans can receive these life-saving dogs at no expense.

The fact remains that a vast majority of those in need are unable to afford the \$25,000 cost for one of these highly trained service dogs. In our communities, we know the need is greater than ever, with hundreds of veterans currently on the waiting list to be paired with a dog. Each of those dogs corresponds with a veteran who is eager to begin a new life.

"Join us to save the live of a veteran"

Corporate Sponsorship Opportunities

Mutt Strut Sponsorship Opportunities					
Package	Guardian	Angel	Champion	Steward	Healing
Cost	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000
No. of Packages per category	1	2	4	Unlimited	Unlimited
Sponsorship naming rights to the event. The event will be known as the Community Mutt Strut proudly sponsored by (Your company)	X				
Exclusive Logo placement in the Mutt Strut logo that will be featured on all forms of advertising and giveaways including tshirts and bags.	X				
Logo placement in Mutt Strut logo on all Lamar Billboard Advertising for Mutt Strut in different regions for a period of 30 days leading up to the Mutt Strut	X				
10 x 20 tent at the physical event and be designated as the title sponsor on all signage.	X				
Prominent logo placement on all social media platforms including, but not limited to, purchased social media, OTTV ads and Facebook Ads.	X	X	X		
Mention in press releases including quotes and interview content	X	X	X		
Company will have the opportunity to name service dogs	2	1	1		
Television and Radio Interview opportunities to promote company	X	X	X		
Featured interviews for newsletter and email blast events	X	X	X		
Link on Guardian Angels website for one year	X	X	X		
Acknowledgement by the MC at the event	X	X	X	X	
Pre-recorded welcome message to all Mutt Strut attendees on national virtual platform. Available for view for one year on Guardian Angels website	X	X	X	X	
Opportunity to provide items for national on line auction and event registrant bags	X	X	X	X	X
Logo placement will be featured on all forms of advertising and giveaways including tshirts and bags and other in-person event collateral	X	X	X	X	X
10 x 10 tent at the physical event and be designated as the title sponsor on all signage.		X	X	X	X
Receive in-person visits from a recipient and service dog at your location	4x	3x	2X	1X	if available

Sponsorships Must Be Received by August 25, 2022 for logo recognition on banners

"Together we can Unleash the Power to Heal"

www.medicalservicedogs.org

Thank you, and we look forward to working with you.

For more information please contact Chris Phillips at cphillips@medicalservicedogs.org or 724-812-2455

Individual Sponsorship Opportunities

Mutt Strut Sponsorship Opportunities

Package	Defender	Warrior	Trooper	Protector	Friend
Cost	\$2,500	\$1,000	\$500	\$250	\$100
Receive in-person visit from a recipient and service dog at convenient location	X				
10x10 tent at event with table & 2 chairs	X				
Logo link on Guardian Angels Website for 1 year	X	X			
Name listed on event signage*	X	X			
VIP Doggie goodie Bag	X	X			
Doggie goodie Bag			X	X	X
Name Listed on event website*	X	X	X	X	X
Event Coupon for 22% off at Guardian Angels Store	X	X	X	X	X
Opportunity to provide items for national on line auction and event registrant bags	X	X	X	X	X
Photo Opportunity with a Service Dog	X	X	X	X	X
Event T-Shirt	X	X	X	X	X

Sponsorships Must Be Received by August 25, 2022 for logo recognition on banners



"Together we can Unleash the Power to Heal"

www.medicalservicedogs.org

Thank you, and we look forward to working with you.

For more information please contact Chris Phillips at cphillips@medicalservicedogs.org or 724-812-2455

In-Kind Sponsorship Opportunities

Package	T-Shirts	Event Signage	Cinch Bags	Lunches	Dog Toys
Package Value	\$10,000	\$5,000	\$5,000	\$5,000	\$5,000
Quantity Requested	1,500		1500	2000	2000
No. of available sponsorships per category	1	2	1	4	2
Receive in-person visits from a recipient and service dog at your location*	X	X	X	X	X
Link on Guardian Angels website for one year	X	X	X	X	X
Logo placement will be featured on advertising	X	X	X	X	X
10 x 10 tent at the physical event and be designated as the item sponsor	X	X	X	X	X
logo placement on social media platforms including, Facebook, Twitter, LinkedIn and Instagram	X	X	X	X	X
Opportunity for pre & post event interviews in newsletter and email blasts	X	X	X	X	X
Acknowledgement by the MC at the event	X	X	X	X	X
Logo placement on event signage	X	X	X	X	X
Option to add product information in welcome bags	X	X	X	X	X
Mention on Guardian Angels website for one year					

Items Can be Sponsored, or provided through In-Kind Donation
 Sponsorships Must Be Received by August 25, 2022 for logo recognition on banner



"Together we can Unleash the Power to Heal"
www.medicalservicedogs.org

Thank you, and we look forward to working with you.
 For more information please contact Chris Phillips at
cphillips@medicalservicedogs.org or 724-812-2455

In-Kind Sponsorship Opportunities

Package	Dog Food	Porta-John Rental	Dog Treats	Table/Chair Rentals	Water	Cookies
Package Value	\$2,500	\$2,500	\$1,000	\$2,500	\$1,000	\$1,000
Quantity Requested	1000	8	20000	200/500	2000	1000
No. of available sponsorships per category	2	2	2	1	1	1
Logo placement will be featured on advertising	X	X	X	X	X	X
10 x 10 tent at the physical event and be designated as the item sponsor	X	X	X	X	X	X
logo placement on social media platforms including, Facebook, Twitter, LinkedIn and Instagram	X	X	X	X	X	X
Opportunity for pre & post event interviews in newsletter and email blasts	X	X	X	X	X	X
Acknowledgement by the MC at the event	X	X	X	X	X	X
Logo placement on event signage	X	X	X	X	X	X
Option to add product information in welcome bags	X	X	X	X	X	X
Mention on Guardian Angels website for one year	X	X	X	X	X	X

Items Can be Sponsored, or provided through In-Kind Donation
Sponsorships Must Be Received by August 25, 2022 for logo recognition on banner



"Together we can Unleash the Power to Heal"
www.medicalservicedogs.org

Thank you, and we look forward to working with you.
For more information please contact Chris Phillips at
cphillips@medicalservicedogs.org or 724-812-2455