



**Together, We can Unleash the Power to Heal**

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**FOR IMMEDIATE RELEASE**

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**Carol Borden, Founder and CEO of Guardian Angels Medical Service Dogs, Inc.  
Named 2018 Corporate Pet Industry Woman of the Year**

**WILLISTON, FL (SEND2PRESS NEWSWIRE)**—On October 3, 2018, Guardian Angels Medical Service Dogs, Founder and CEO, Carol Borden was selected as the 2018 Corporate Pet Industry Woman of the Year, at an awards ceremony held in Philadelphia, PA.

Pet Industry Woman of the Year has been showcasing leaders in the \$86 Billion-dollar-per-year pet industry for the past 5 years. There are 5 categories nominees can compete in: Advocate, which represents women doing advocacy for pets. Corporate, for leaders who own or work for corporations. Entrepreneur, for women opening and running one or multiple businesses. Rising Star for those women in the fast lane doing remarkable work to keep our eyes on. Lastly, Solopreneur, for women doing it all solo.

Asked about the award, Carol Borden said: "What an honor it was to not only be a finalist, but to win the Corporate Pet Industry Woman of the Year for 2018. There were many distinguished and accomplished women there, and to be recognized truly speaks to the incredible work of my Guardian Angels team, and the work that we do to save lives everyday".

"The Pet Industry Woman of the Year Awards recognize remarkable leaders in the pet industry who dedicate their time and talents to improving the lives of all pets – dogs, cats, birds, fish, horses and exotics – and their caregivers," said Shawna Schuh, president of WIPIN. "These awards are a celebration of women who have made highly successful careers in the pet industry: They shine in large part because they are so passionate about helping women as well as pets. *Carol Borden* is a perfect example! It is exciting to honor her and other women with a genuine calling to make the pet industry stronger."

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Headquarters: 3251 NE 180<sup>th</sup> Ave., Williston, FL 32696

(352) 425-1981 • [MedicalServiceDogs.org](http://MedicalServiceDogs.org)



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Guardian Angels Medical Service Dogs is a 501(C)3 Based in Florida that rescues, raises, trains and then donates individually trained medical service dogs to veterans, first-responders and others who suffer from disabilities including PTSD, Traumatic Brain Injury, seizure disorders, mobility issues and much more. There is no state or federal funding available for this critical life-saving program. Over the past 9 years, Guardian Angels has paired nearly 300 individually trained medical service dogs with those in need, and with your help, that number can continue to grow. Visit our website at: [www.MedicalServiceDogs.org](http://www.MedicalServiceDogs.org) to get involved or learn more.

[Women in the Pet Industry Network](#) (WIPIN) is a leading organization focused on women leaders in all categories of this ever-growing pet industry. Leaders don't need to be members of WIPIN to compete for Pet Industry Woman of the Year, and many of the finalists are members, however the caliber of these finalists speaks to how vital the pet space is becoming because of so many women doing remarkable work. Headquartered near Portland, OR., WIPIN serves leaders who are making a difference in the pet space. WIPIN members come from all categories within the pet industry, from groomers and veterinarians to pet sitters and pet boutique owners.

**NOTE TO EDITOR:** PHOTO ATTACHED BELOW.

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